

**Gulf Coast Regional Forum  
Webster Civic Center  
Wednesday, May 6, 2009  
Agenda**

- 8:00**                    **Registration/Continental Breakfast**
- 8:30**                    **Join the Momentum to Create Healthier and Safer Communities**  
**Welcome and Introductions**  
*Dr. Robert J. Landry, Director, Research and Educational Services*  
*Marcia Baker, Houston Program Director, Phoenix House of Texas, Inc.*  
*Nicole Holt, Executive Director, Texans Standing Tall*
- 9:00**                    **Moving the Needle for a Healthier State:**  
**Statewide Report Card 2008 on Youth Substance Abuse**  
*Moderator: Steve Ross, Information Specialist, Texas Tobacco Prevention and Control Program*
- **Texas Trends in Student Substance Abuse**  
*Nicole Holt, Executive Director, Texans Standing Tall*
  - **Tobacco & Texas: A Comparative Look at Revenues & Costs**  
*Steve Ross, Information Specialist, Texas Tobacco Prevention and Control Program*
  - **Compelling Public Health and Safety Research**  
*Jennifer Barnhardt, Coalition Manager, Texans Standing Tall*
  - **Advancing Environmental Prevention Strategies**  
*Randy Jennings, Policy and Research Consultant, Texans Standing Tall*
- 10:00**                    **Pro-Active Law Enforcement Initiative to Reduce Drunk Driving**  
**through a Safe Ride Home Initiative**  
*Chief Jeff Pynes, Chief of Police, Freeport Police Department*
- 10:15**                    **Break**
- 10:30**                    **Instigating Long-Term Change:**  
**Key State Level Environmental Strategies**  
*Moderator: Randy Jennings, Policy and Research Consultant, Texans Standing Tall*
- **Alcohol Exclusion Law (UPPL)**  
*Nicole Holt, Executive Director, Texans Standing Tall*
  - **Statewide Smoking Ban**  
*Steve Ross, Information Specialist, Texas Tobacco Prevention and Control Program*
  - **Keg Registration**  
*Trudy Higgins-Edison, Educator, Fort Bend Independent School District*

**11:30**

**Implementing Community Change:  
Regional Assessment & Strategies**

*Moderator: Julie Purser, Ph. D, Coordinator, Bay Area Alliance for  
Youth and Families*

- **Regional Report Card: Assessing the Problem to Create a Solution**  
*Dr. Robert J. Landry, Director, Research and Educational Services*
- **Community Festivals**  
*Kristi Allen, Director of Community Coalitions, Bay Area Council  
on Drugs and Alcohol*
- **Youth Perspective on Community Festivals**  
*Julia Gibson, Student and STARS Chair, Southeast Harris  
Community Coalition*

**12:15**

**Lunch**

**Identifying Collaborators for Change:  
Networking Opportunities**

*Nicole Holt, Executive Director, Texans Standing Tall  
Shelly Higgins, Media Coordinator, Bay Area Council on Drugs and Alcohol*

**1:30**

**The Process of Creating Change**

*Nicole Holt, Executive Director, Texans Standing Tall  
Katie Clark, Coalition Coordinator, Texans Standing Tall*

**2:00**

**Making Your Voice Heard:  
Action Skills Breakout Groups**

*Steve Ross, Facilitator  
Katie Clark, Facilitator  
Randy Jennings, Facilitator  
Jennifer Barnhardt, Facilitator  
Kristi Allen, Facilitator*

**3:15**

**Reconvene/Wrap Up  
Celebrate!  
Post-Test/Evaluations**

**3:45**

**End Day**